

Faculty of Economics, University of Niš, 18 October 2013

International Scientific Conference

THE GLOBAL ECONOMIC CRISIS AND THE FUTURE OF EUROPEAN INTEGRATION

THE ANALISYS OF THE DEPENDENCE OF TECHNOLOGICAL LEVEL OF COUNTRIES' INTERNATIONALIZATION ON THE DEGREE OF THEIR INTEGRATION TO THE GLOBAL ECONOMIC AREA

Turalina A. G.*

Abstract: The paper analyzes links between technological level of countries' internalization and the degree of their integration to the global economic area. The subject under analysis is the dependence of the parts of countries' hi-tech export, as an index that displays technological level of their internationalization, on the system of data that characterizes the level of countries' integration to the world market connections system.

Key words: Technological development, internationalisation, World economy.

In today's world an innovative model of economic development has become popular. It implies that investment in human capital, research and working on the base of national innovative systems and international cooperation in science and technology sphere, supplies for countries an appropriate economic development on innovative basement and increase of international competitiveness. Innovation and research intensity of the product have become one of the main factors to determine its competitiveness and innovative type of economic development has become the basement of determining economic power of the country and its prospects on the world market.

Countries with powerful innovative potential have come to a number of absolute leaders by the degree of competitiveness because of the reaching the high level of labor productivity; ability to respond quickly to a change of market demand, update classification of commodities, to lower all costs; capability cardinally to change the economic structure.

The following scientists were working on the problem of the development of the process of nationalization in the world economy: J. Gelbrate, S. Highmer, Ch. Kindleberger, K. Akamatsu, M. Porter, J. Danning, D. Lukianenko, V. Beloshapka, Yu. Makogon, A. Rogach, T. Orehova, S. Yakubovskii etc. I. Shumpeter became the first economist who make tried to research the possibility of introduction of innovations, while P. Draker binded entrepreneurial to innovative activity. And P. Draker's conclusions have

^{*} Postgraduate student, International Economy department, Donetsk National University, Ukraine; tatianaorekhova@mail.ru

UDC 330.341.1

become the basis of the theory of innovative entrepreneurship.

The purpose of the work is to analyze relations between technological level of countries' internalization and the degree of their integration to the global economic area.

The subject under analysis is the dependence of the parts of countries' hi-tech export, as an index that displays technological level of their internationalization, on the system of data that characterizes the level of countries' integration to the world market connections system.

Let Y1 be a hi-tech export part, X1 – direct foreign investment, X2 – GDP per capita, X3- products and services export, X4 – product and services import, X5 – industrial product part in added value (% from GDP), X6 – agricultural product part in added value (% from GDP), X7 – services part in added value (% from GDP).

To analyze outgoing data it is necessary to calculate descriptive statistics for the considered variable. Results of the calculations are submitted into the table 1.

The results depict that the part of hi-tech export (Y1?) in analyzed sample changes from 4,68% to 33,17%. It may show the significant scatter of outgoing data. It would be logical to assume that there are certain differences for different groups of countries. Wherein the average hi-tech export part for analyzed countries is considered to be 18,32%. Median for variable Y1? takes the value of 18,16%, which approximately matches the average number. So, approximately for the half of the countries hi-tech export part takes value of less than 18,16% and for the other half – higher than 18,16%. Insignificant difference between the average number and the median may say about symmetry of the spreading. The same assumption confirms the value of asymmetry coefficient – 0,075, which is sufficiently close to 0.

	Y1?	X1?	X2?	X3?	X4?	X5?	X6?	X7?
Mean	18.32551	3.77E+11	13802.60	28.03118	27.36754	31.18134	8.341162	60.44891
Median	18.16547	1.42E+11	4856.583	24.32472	25.11785	27.67684	5.803780	63.58863
Maximum	33.17648	1.62E+12	40899.12	46.20360	40.09130	6.39891	23.86460	73.58175
Minimum	4.687509	4.37E+09	447.2155	14.01129	15.61032	4.94753	1.417475	39.63914
Std. Dev.	8.761449	4.31E+11	14031.60	9.230861	7.448562	7.284512	7.435778	12.02490
Skewness	0.075095	1.139376	0.505395	0.369462	0.315632	1.192560	0.702258	-0.479352
Kurtosis	2.164090	3.356531	1.629746	1.893715	1.760022	2.766289	2.044612	1.707101

Table 1. Descriptive Statistics of the Outgoing Data

It is also necessary to consider characteristics of spreading degree. The Standard deviation -8,76% - takes value of 45% from the average number. This means that the sample has sufficiently large spreading, which, obviously, is caused by the different scales of analyzed groups. Quantitative characteristics of the skewness degree of spreading is the asymmetry coefficient, which, as mentioned above, takes value practically equal to zero (0,075). Behavior of the spreading in the area of modal number is considered by the excess coefficient (2,16), which is less than 3. Consequently, spreading has flatter top compared with normal spreading.

The Analisys of the Dependence of Technological Level of Countries' Internationalization on the Degree of their Integration to the Global Economic Area

To verify the hypothesis about normal spreading of a sample (Y1?) we use statistics of Jarque-Bera. It is known, the statistics is based on verification of how excess and asymmetry differ from matching characteristics of normal spreading. Wherein statistics verifies the following hypotheses: zero hypothesis: mistakes have normal principle of $\left(N(0, \sigma^2)\right)$

spreading $\binom{N(0,\sigma^2)}{}$; alternative hypothesis: spreading significantly differs from normal spreading. Statistical values are calculated with fromula

Jarque - Bera =
$$\frac{N-k}{6}\left(S^2 + \frac{(K-3)^2}{4}\right)$$
,

where S – asymmetry, K – excess.

All calculated values are submitted into the table 2.

Comparing the calculated and critical values depicts that the whole spreading differs from a normal one. It is now necessary to build a model of the dependence of hi-tech export part on selected factors. As a method of evaluation we should choose the simple method of the least squares (table 3).

Table 2. Jarque-Bera Statistics Value for the Outgoing Data

statistics	Y1?	Y2?	X1?	X2?	X3?	X4?	X5?	X6?	X7?
Jarque- Bera	1.352441	5.027724	9.974680	5.436172	3.318517	3.630073	10.76891	5.410188	4.857564

Dependent Va	Dependent Variable: Y1?								
Method: Poole	Method: Pooled Least Squares								
Variable	Coefficient	Coefficient Std. Error t-Statistic							
С	3483.572	3194.373	1.090534	0.2787					
X1?	9.87E-12	4.36E-12	2.262622	0.0263					
X2?	0.000150	0.000170	0.882420	0.3801					
X3?	0.821105	0.390807	2.101048	0.0387					
X4?	-0.960717	0.415822	-2.310407	0.0234					
X5?	-34.30930	31.88742	-1.075951	0.2851					
X6?	-34.82189	31.94245	-1.090145	0.2788					
X7?	-34.91127	31.94853	-1.092735	0.2777					
R-squared	0.478959	Mean dependent var 13.46893							
Adjusted R-squared	0.434480	S.D. dependent var		9.136664					
S.E. of regression	6.870870	Sum squared resid 3871.12							
F-statistic	10.76817	Prob(F-statistic) 0.000000							

Table 3

The values of Fisher's statistics depict that generally model is statistically meaningful with very high level of reliability (significantly higher than 95%). However, the

Turalina A. G.

moderate values of determination coefficients, as well as high values of Student's statistics indicate the necessity of model fitting. After deleting from model variable X2 and recalculating, we have the result, submitted in table 4.

Dependent Variable: Y1?								
Method: Pooled Least Squares								
Variable	Coefficient	Std. Error	t-Statistic	Prob.				
С	4303.169	3052.283	1.409820	0.1623				
X1?	1.26E-11	3.11E-12	4.037828	0.0001				
X3?	0.806553	0.389938	2.068412	0.0417				
X4?	-0.942186	0.414737	-2.271768	0.0257				
X5?	-42.52456	30.45740	-1.396198	0.1564				
X6?	-43.07211	30.50277	-1.412072	0.1517				
X7?	-43.07693	30.53824	-1.410590	0.1521				
R-squared	0.474011	Mean depend	dent var	13.46893				
Adjusted R-squared	0.435988	S.D. dependent var		9.136664				
S.E. of regression	6.861703	Sum squared resid 3907.8		3907.886				
F-statistic	12.46634	Prob(F-statistic) 0.000000						

Table 4

Y1 = 4303.169+ 1.256e-11*X1 + 0.806*X3 - 0.942*X4 - 42.524*X5 - 43.072*X6 - 43.077*X7.

Even though the model built is statistically meaningful, it is not perfect from the interpretation point of view, because it doesn't consider the difference between analyzed groups of countries.

We should now make an evaluation of models with fixed effects (table 5). Analyzes depicts that the best model appeared to be was halflogarithmical model in which, all factors are excepted, considered the dependence of hi-tech export part during the analyzed period on the same index during the last period (table 5).

The model is characterized by high determination coefficient (0,98 and 0,97), relatively low value of standard mistake (0,12). Significance of all included variables is on the trust level of 90%. Apart of that, the model sets the dependence of hi-tech export part on further lagged variables (with lag in one unit – one year): hi-tech export part and export.

EAP – Eastern Asia and Oceania

ECA - Europe and Central Asia

EUU - EU

OEC – countries with high level of income

LAC – Latin America and Caribs

MNA - Middle East and Northern Africa

SAS – Southern Africa

SSA – Africa below Sahara.

The Analisys of the Dependence of Technological Level of Countries' Internationalization on the Degree of their Integration to the Global Economic Area

Dependent V	ariable: LOG	Y1?)		
Variable	Coefficient	Std. Error	t-Statistic	Prob.
Y1?(-1)	0.021118	0.012199	1.731173	0.0875
X4?	0.010527	0.008752	1.202834	0.1028
X2?	-2.73E-05	7.46E-06	-3.664026	0.0005
X3?(-1)	0.010652	0.006274	1.697861	0.0937
X5?	0.941798	1.139286	0.826656	0.0111
X6?	0.973699	1.141801	0.852774	0.0965
X7?	0.980138	1.141174	0.858886	0.0931
Fixed Effects				
_EAPC	-94.17434			
_ECAC	-95.37160			
_EUUC	-94.46240			
_OECC	-94.01304			
_LACC	-94.80047			
_MNAC	-95.87112			
_SASC	-95.65111			
_SSAC	-96.19927			
R-squared	0.980339	Mean depen	ident var	2.341353
Adjusted R-squared	0.975674	S.D. depend	lent var	0.779581
S.E. of regression	0.121589	Sum square	Sum squared resid	
F-statistic	490.3181	Prob(F-statistic)		0.000000

Table 5

Equation of the dependence built:

 $\label{eq:logitht} \begin{array}{rcl} LOG(Y1_ECA) &=& -95.37159633 & + & 0.02111829279*Y1_ECA(-1) & + \\ 0.01052675175*X4_ECA & - & 2.731684942e-05*X2_ECA & + & 0.01065213108*X3_ECA(-1) & + \\ 0.9417976043*X5_ECA & + & 0.9736987944*X6_ECA & + & 0.9801383879*X7_ECA \\ \end{array}$

 $\label{eq:logitht} \begin{array}{rcl} LOG(Y1_EUU) &=& -94.46239703 & + & 0.02111829279*Y1_EUU(-1) & + \\ 0.01052675175*X4_EUU & - & 2.731684942e-05*X2_EUU & + & 0.01065213108*X3_EUU(-1) & + \\ 0.9417976043*X5_EUU & + & 0.9736987944*X6_EUU & + & 0.9801383879*X7_EUU \\ \end{array}$

 $\label{eq:logical_lo$

Turanna A. G.	Т	'ura	lina	A.	G.
---------------	---	------	------	----	----

 $\label{eq:logith} \begin{array}{rcl} LOG(Y1_MNA) &=& -95.87112139 & + & 0.02111829279*Y1_MNA(-1) & + \\ 0.01052675175*X4_MNA & - & 2.731684942e-05*X2_MNA & + & 0.01065213108*X3_MNA(-1) \\ &+ & 0.9417976043*X5_MNA & + & 0.9736987944*X6_MNA & + & 0.9801383879*X7_MNA \end{array}$

 $\label{eq:logitht} \begin{array}{rcl} LOG(Y1_SAS) &=& -95.6511125 & + & 0.02111829279*Y1_SAS(-1) & + \\ 0.01052675175*X4_SAS &- & 2.731684942e-05*X2_SAS & + & 0.01065213108*X3_SAS(-1) & + \\ 0.9417976043*X5_SAS &+ & 0.9736987944*X6_SAS & + & 0.9801383879*X7_SAS \end{array}$

 $\label{eq:logithtarrow} \begin{array}{rcl} LOG(Y1_SSA) &=& -96.19927367 & + & 0.02111829279*Y1_SSA(-1) & + \\ 0.01052675175*X4_SSA & - & 2.731684942e-05*X2_SSA & + & 0.01065213108*X3_SSA(-1) & + \\ 0.9417976043*X5_SSA & + & 0.9736987944*X6_SSA & + & 0.9801383879*X7_SSA \end{array}$

The average value of additive constants, which conclude effects, are typical for some certain groups of countries and deviation from it for each country is submitted to table 6.

_EAPC	-94,17434	-0,89358
_ECAC	-95,37160	0,303681
_EUUC	-94,46240	-0,60552
_OECC	-94,01304	-1,05488
_LACC	-94,80047	-0,26745
_MNAC	-95,87112	0,803201
_SASC	-95,65111	0,583191
_SSAC	-96,19927	1,131351

Table 6

1) According to the calculations, the biggest deviation (in the side of increase for 1,13 units) matches SSA, the lowest (in the side of decrease for 0,89 units) – EAP. So, the difference between SSA and EAP is 2,02 units.

Since models are halflogarithmical, they could be used for modeling effects of saturation on the level of speed growth. Coefficients, considering variables, are coefficients of elasticity. They depict number of percent that modeled index will change on, if variable grows by 1 unit. For example, the increase in the hi-tech export part during the last period will cause to its growth for the next year for 2,11%.

We should consider relations between the certain groups of countries. Only the most adequate models are depicted, which were obtained as a result of partition and comparing different alternative forms of connection of statistically meaningful factors.

1) ECA

The highest value of pair correlation coefficient between modeled index and proper factors -0.94 matches export (X3) - connection positive and Services (X7) - connection negative. The least effect causes index Insustry (X5) - correlation coefficient is 0.38. But it makes sense to add all the data to the first model. Results submitted to table 7.

The Analisys of the Dependence of Technological Level of Countries' Internationalization on the Degree of their Integration to the Global Economic Area

Dependent Variable: LOG(Y1)							
Variable	Coefficient	Std. Error	t-Statistic	Prob.			
X2	-5.46E-15	2.76E-15	-1.980113	0.0950			
X3	1.57E-06	2.28E-07	6.883633	0.0005			
X4	0.000115	3.63E-05	3.164545	0.0195			
X6	-0.000295	0.000176	-1.675565	0.1448			
X7	-0.000342	9.62E-05	-3.556772	0.0120			
С	7.614108	0.006830	1114.860	0.0000			
R-squared	0.995475	Mean depend	ent var	7.603148			
Adjusted R-squared	0.991704	S.D. depender	nt var	0.001799			
S.E. of regression	0.000164	F-statistic		263.9931			
Sum squared resid	1.61E-07	Prob(F-statistic) 0.		0.000001			
Durbin-Watson stat	2.393130						

Table 7

Equation:

LOG(Y1) = -5.461e - 15*X2 + 1.569e - 06*X3 + 0.0001*X4 - 0.0003*X6 - 0.00034*X7 + 7.6141

The increase in import by 1 c.u. causes the incease in high technology export (HTE) by 0,01%, as well as the increase of X6 and X7 by 1 c.u. causes the decrease in high technology export by 0,03%. The increase in GDP per capita causes the decrease in HTE part as well.

2) Results depicted for other groups are similar.

ECA

Model calculations

Dependent Variable: Y1							
Variable	Coefficient	Std. Error	t-Statistic	Prob.			
X3	0.326292	0.253792	1.285668	0.2345			
X5	-0.958484	0.222780	-4.302385	0.0026			
X6	0.720458	0.287434	2.506516	0.0366			
С	22.10463	7.040369	3.139698	0.0138			
R-squared	0.853311	Mean depen	ndent var	8.083916			
Adjusted R-squared	0.798302	S.D. depend	dent var	1.804885			
S.E. of regression	0.810588	F-statistic		15.51233			
Sum squared resid	5.256427	Prob(F-stat	istic)	0.001070			
Durbin-Watson stat	2.505352						

Equation:

 $Y1 = 0.3262921915^*X3 - 0.9584841492^*X5 + 0.7204581529^*X6 + 22.10463366$

The model is linear, so coefficients show how HTE part changes. If X3 and X6 increase by 1 c.u., HTE part increases by 0,32 and 0,76 respectively. Growth of X5 by 1 c.u. causes the decrease in HTE part by 0,95.

3) EUU

Model calculations

Dependent Variable: LOG(Y1)								
Variable	Coefficient	Std. Error	t-Statistic	Prob.				
С	3.404053	0.663276	5.132185	0.0009				
X2	-2.98E-05	6.39E-06	-4.661855	0.0016				
X5	0.030590	0.029082	1.051859	0.3236				
X6	-0.299342	0.165824	-1.805180	0.1087				
R-squared	0.902732	Mean depende	ent var	2.855445				
Adjusted R-squared	0.866256	S.D. dependen	nt var	0.146508				
S.E. of regression	0.053579	F-statistic		24.74899				
Sum squared resid	0.022966	Prob(F-statisti	c)	0.000212				
Durbin-Watson stat	1.600095							

Equation:

LOG(Y1) = 3.404052924 - 2.978168413e - 0.03058984947*X5 - 0.2993421242*X6

Model is halflogarythmical. X2 increases by 1 c.u., HTE decreases by 0,003%. X5 increases by 1 c.u. that causes the increase in HTE level by 3%. If X6 increases by 1 c.u., HTE decreases by 30%.

4) OEC

Model calculations

Dependent Variable: Y1								
Variable	Coefficient	Std. Error	t-Statistic	Prob.				
X2	-0.000510	7.41E-05	-6.879443	0.0001				
X3	-1.968128	0.922670	-2.133080	0.0655				
X4	1.950250	0.750950	2.597045	0.0318				
С	35.91755	4.257853	8.435603	0.0000				
R-squared	0.949806	Mean depende	nt var	20.36588				
Adjusted R-squared	0.930983	S.D. dependen	t var	2.813684				
S.E. of regression	0.739183	F-statistic		50.46071				
Sum squared resid	4.371131	Prob(F-statistic)		0.000015				
Durbin-Watson stat	1.961102							

The Analisys of the Dependence of Technological Level of Countries' Internationalization on the Degree of their Integration to the Global Economic Area

Equation: Y1 = -0.0005099956009*X2 - 1.968128445*X3 + 1.95025008*X4 + 35.91755271

If X2 and X3 increase by 1 c.u., HTE decreases respectively by 0,0005 and 1,97 units. X4 increase by 1 c.u., it could be expected for HTE to increase by 1,95 units in average.

5) LAC

Model calculations

Dependent Variable: LOG(Y1)							
Variable	Coefficient	Std. Error	t-Statistic	Prob.			
X1(-1)	-4.15E-13	4.79E-13	-0.867749	0.4252			
X2	-5.16E-05	8.19E-06	-6.299787	0.0015			
X3(-1)	-0.024006	0.004691	-5.117713	0.0037			
X4	-0.022439	0.011798	-1.901915	0.1156			
X6	-0.082969	0.020460	-4.055156	0.0098			
С	4.399562	0.294343	14.94707	0.0000			
R-squared	0.983956	Mean depende	ent var	2.551660			
Adjusted R-squared	0.967912	S.D. depender	nt var	0.145077			
S.E. of regression	0.025988	F-statistic	61.32814				
Sum squared resid	0.003377	Prob(F-statisti	0.000174				
Durbin-Watson stat	2.176313						

Equation:

LOG(Y1) = -4.152374186e - 13*X1(-1) - 5.15917641e - 05*X2 - 0.02400588584*X3(-1) - 0.02243901966*X4 - 0.08296892415*X6 + 4.399562477

If GDP increases by 1 c.u., HTE decreases by 0,005%, considering other factors are equal. If export in the last period and import in the current period increase by 1 c.u., that causes HTE decrease by 2,3% and 1,8% respectively in the current period.

6) SAS

Model calculations

Dependent Variable: LOG(Y1)					
Variable	Coefficient	Std. Error	t-Statistic	Prob.	
X2	0.000296	0.000179	1.653374	0.0493	
X3	-0.138279	0.045619	-3.031188	0.0231	
X4	0.081533	0.025270	3.226502	0.0180	
X5	-0.072068	0.041248	-1.747181	0.0312	
X6	-0.063884	0.026454	-2.414868	0.0522	
С	5.440327	1.384754	3.928731	0.0077	
R-squared	0.922319	Mean dependent var		1.697134	

Turalina A. G.

Adjusted R-squared	0.857586	S.D. dependent var	0.173273
S.E. of regression	0.065389	F-statistic	14.24787
Sum squared resid	0.025655	Prob(F-statistic)	0.002812
Durbin-Watson stat	2.322587		

Equation:

LOG(Y1) = 0.0002961780746*X2 - 0.1382788982*X3 + 0.08153307076*X4 - 0.07206761588*X5 - 0.06388402556*X6 + 5.440327172

Increase in GPD and import by 1 c.u., considering other factors are equal, causes the increase in HTE by 0,02% and 8,15% respectively. If X3, X5, X6 increase by 1 c.u., HTE decrease by 13,8%, 7,2% and 6,3% respectively.

Concluding all above, for different groups of countries models are built. It was done on the purpose of distinguishing the most meaningful factors, which affect the hi-tech export part.

References

- Прогноз развития основных отраслей и секторов мирового хозяйства на 2001-2015 годы. – М.: ИМЭМО РАН, 1999. – 127 с.
- 2. Technology and Innovation report 2010: UN publications. New York and Geneva: UN
- 3. Global Economic Prospects 2008: Technology Diffusion in the Developing World. Washington DC: The World Bank

ANALIZA ZAVISNOSTI TEHNOLOŠKOG NIVOA INTERNACIONALIZACIJE DRŽAVE OD STEPENA INTEGRISANOSTI U GLOBALNU EKONOMIJU

Rezime: U radu se analizira veza između tehnološke komponente internacionalizovanosti država i stepena njene integrisanosti u globalnu ekonomiju. Analizira se zavisnost dela izvoza iz oblasti visokih tehnologija, kao indeks koji izražava tehnološku komponentu internacionalizovanosti nacionalne ekonomije, u odnosu na date karakteristike koje ukazuju na stepen integrisanosti u sistem svetske ekonomije.

Ključne reči: Tehnološka razvijenost, internacionalizovanost, svetska ekonomija.